



HEARSAY

LANGUAGE LEARNING

DOWNUNDER

INTRODUCTION TO AIM

“THE THRILL OF TEACHING WITH AIM”

AN ESSENTIAL WORKSHOP FOR ANY FRENCH TEACHER WHICH WILL CHANGE THE WAY YOU TEACH FOREVER!

MELBOURNE - WEDNESDAY 18TH NOVEMBER 2009

“Madame McKinney, why can't my child speak fluent French? She's been studying French at this school since she was 5... she's now in Grade 4 and can't speak a word or understand a thing!”

Ever heard this before?...

ABOUT THE PRESENTER

Jenny McKinney is a practising teacher... or should we say a practising *AIM* teacher. She is the Director of *Hearsay Language Learning Downunder* and is the Exclusive Endorsed Liaison and Presenter for *AIM Language Learning Canada*.

Jenny has 15 years experience teaching French, German and Japanese from Prep. to Year 12 and is part of a team of teachers who helped to pioneer the *AIM* Program in Australia.

Jenny runs workshops around Australia, New Zealand and Asia which not only provide teachers with an insight in to the *AIM* Program, but also show how the program unfolds to include all the grammar refinements necessary for language competency.

ABOUT THE CREATOR OF THE PROGRAM

Wendy Maxwell is a French teacher and the author of *Histoires en action!*. She has developed a major breakthrough in second language instruction and over the last several years has given numerous workshops in Canada, the United States and Australia.

The recipient of a 1999 *Prime Minister's Award for Teaching Excellence* and the 2004 *H.H. Stern Award*. Wendy has made appearances on Radio-Canada (CBC), City TV (Vancouver) and the *Vicky Gabereau Show*.

TIME: 9:00am - 3:00pm Morning tea & lunch provided

VENUE: Ruyton Girls' School
12 Selbourne Rd, Kew, VIC 3101

Come and see **Kathy McFarlane's** class in action

COST: \$165

Introduction To AIM

For teachers new to AIM - The Gesture Approach (Accelerative Integrated Method)

In this workshop, Jenny McKinney and team will introduce the *AIM* (Accelerative Integrated Method) and show how this method of teaching, which uses music, drama and gesture, can work synergistically to rapidly increase second language acquisition.

This approach, unlike most contemporary programs, is based on stories rather than on themes and allows for a greater emotional involvement on the part of the student; moreover, the extensive use of song and drama gives plenty of opportunity for “pleasant repetition”, an essential ingredient in the development of language proficiency.

This is a participatory “hands-on” workshop, in which participants will have the opportunity to:

- * Learn why a story-based approach is much more effective than a thematic approach.
- * Learn gestures from Wendy's revolutionary “Gesture Approach”.
- * Act out plays designed for small group work.
- * Watch students using this method.
- * Practice language-manipulation activities based on the plays.
- * Sing songs, perform dances and related actions.
- * Experience the program's potential to develop oral and written fluency rapidly.
- * See the new *Jeunesse en Action* and primary units.



For further details, please visit www.hearsaylearning.com, or contact Jenny at jenny@hearsaylearning.com

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REGISTRATION AND PAYMENT OPTIONS

Please mail or fax completed form to:

Hearsay Learning Downunder
PO Box 1092, Ivanhoe, VIC, 3079

Fax: (03) 9497 5085

Feel free to e-mail or call Jenny McKinney:

jenny@hearsaylearning.com

00 61 3 9497 5542

Paying via Bank Transfer

Please use the following Bank account details:

Bank & Branch: Commonwealth Bank of Australia,
Ivanhoe Branch

Account Name: Hearsay Language Learning Downunder

BSB Number: 063141

Account Number: 1029 4478

Paying via Cheque

Cheques (Australian Dollars) are to be made out to:
Hearsay Language Learning Downunder
ABN 24635477225

Paying via Credit Card

Please complete and FAX the registration form to:
(03) 9497 5085

or to make a Secure Credit Card payment, call:
(03) 9497 5542

Easy Pay Option

Please supply a Purchase Order number and your school details. An invoice will be forwarded to your school.

REGISTRATION FORM - MELBOURNE WORKSHOP - WED. 18TH NOVEMBER 2009

Name: e-mail:

School:

School Address:

City/Town: Post Code: University:

Grades currently teaching: Experience with AIM (yrs):

Home address:

City/Town: Post Code:

Phone: Fax: Food Allergies:

I am paying by: Bank Transfer Cheque Credit Card Purchase Order (see **Easy Pay** option above)

Total payment: AUD\$

Name on Visa/MasterCard:

Visa/MasterCard card No.:

Card Expiry Date:

Purchase Order Number:

